NTA TEAM

Eight people, *one platform.*

Who builds Native Travel App, what each of us does and which part of the project we cover. Roles follow what the project needs; the founder is Sayan Roor.

8 people on the team

7 / 7 launch functions covered

20+ companies in our experience

1 pilot: Visit Almaty



Sayan Roor

Founder & CEO

Full-stack · Architecture · DevOps · AI integrations · Planning

NanoSudo · Altynalmas · Kazatomprom and Cameco JV Inkai · Samruk-Kazyna



Aziz Jalil

Managing Director, Finance & Investors

Company management · Investment · Finance · Negotiation

Almaz-Group · Nauryz Invest · K-PRO



Ruslan Zhanabayev

Head of Strategy & Partnerships

Strategy · Tourism analytics · Destination marketing · GR · Urban development

Almaty SEC · Almaty Tourism Bureau · Almaty Tourist Information Centre



Tore Ziken

Head of Data

Data engineering · Warehouses · Streaming pipelines · BI · Anti-fraud

Andersen Lab · Mechta.kz · ERG · AIE Ireland



Alexander Gasanov

Security Engineer

Data Engineering · Information security · Linux · Domain & access

Kaspi Bank · EnergySolutionsCenter · AlmatyEnergoSbyt



Egor Rozhin

Head of Trust & Safety

Verification (KYC) · Anti-fraud · Trust & Safety · Moderation

inDrive



Sandal Nazarov

Head of Infrastructure

Linux / Windows · Networks & VPN · Monitoring · Data security · Python

MYTONA KZ · Rostelecom · MegaFon



Darkhan Nurkassymov

Head of Operations & Procurement

Tenders & procurement · Contracts · Supply · Budget · Law

ASKO Solutions · Kazakh Construction Group · SICIM

WHO COVERS WHAT

FUNCTION	SAYAN	AZIZ	RUSLAN	TORE	ALEXANDER	EGOR	SANDAL	DARKHAN
Product and technology	●						○	
Architecture and infrastructure	○				○		●	
Data, search and analytics	○			●				
Trust, verification, moderation				○	○	●		
City, tourism board and partnerships		○	●					○
Operations, procurement, tenders			○					●
Legal entity, finance, investors	○	●						○

● leads ○ helps

WHERE THE TEAM HAS WORKED

Tech, telecoms and finance	Kaspi Bank, inDrive, MYTONA, Andersen Lab, Mechta.kz, NanoSudo, AIE Ireland, Rostelecom, MegaFon, EnergySolutionsCenter (IT outsourcing)
Tourism and the city	Almaty Tourism Bureau, Almaty Tourist Information Centre, Almaty SEC
Industry	ERG, Altynalmas, Kazatomprom and Cameco JV Inkai, SICIM, Kazakh Construction Group, ASKO Solutions, AlmatyEnergoSbyt
Public sector	Samruk-Kazyna Corporate University, KazISS, Atyrau Department of Economy and Budget Planning
Business	Almaz-Group, Nauryz Invest, K-PRO (Kazakhstan Growth Forum)

EACH OF US IN BRIEF



Sayan Roor · Founder & CEO

A mechanical engineer by training, he went from design engineering to maintenance and production planning in uranium and gold mining and the Samruk-Kazyna Corporate University "Izbasar" leadership programme, then moved into software. Since October 2025 he has designed and built the whole of NTA himself — web, mobile app, backend, AI layer and white-label for cities — and leads the Visit Almaty pilot with the Almaty Tourism Bureau.

- Vision and product strategy, priorities, final decisions
- Architecture and code of the whole platform, the AI layer and its costs
- The Visit Almaty pilot with the Almaty Tourism Bureau
- The face of the project for investors and partners, IP protection



Aziz Jalil · Managing Director, Finance & Investors

An entrepreneur and investor: CEO of Almaz-Group, investor at Nauryz Invest, graduate of K-PRO — the Kazakhstan Growth Forum programme for leaders and entrepreneurs, where he received the cohort's Community Award. At NTA he is the director of Turismo LLP, the company that operates the platform, and owns the legal and financial side and the work with investors.

- The operating company: contracts with the city, the Tourism Bureau and partners
- Finance: bank, card acquiring, taxes, payouts to businesses and drivers
- Investors: the pre-seed round, investor relations, data room
- Responsible for personal data on the operator's side



Ruslan Zhanabayev · Head of Strategy & Partnerships

Ten years in Almaty's tourism and city development: he rose from IT specialist to head of analytics and strategic planning at the city's Tourist Information Centre, served as its acting director and headed marketing and strategy at the Almaty Tourism Bureau. At NTA he owns strategy and partnerships with the city, the tourism bureau and local business.

- Go-to-market strategy and growing the Visit Almaty pilot
- Relations with the akimat, the Almaty Tourism Bureau and city bodies
- Partnerships with venues and associations, the pilot's anchor partners
- Visitor-flow analytics and pilot metrics for the city



Tore Ziken · Head of Data

A data engineer with 8+ years of experience: warehouses and batch and streaming pipelines for retail, mining, finance and research, including two years in Ireland. At NTA he owns data: the places catalogue, search, analytics for businesses and reporting for the city.

- Catalogue data pipelines: importing and refreshing places, photos and transport
- Data quality and catalogue search
- Pilot dashboards, reports for the city, analytics for businesses
- Anti-fraud: NTC rewards, reviews, bookings



Alexander Gasanov · Security Engineer

A Software Engineer in Data Engineering at Kaspi Bank, with ten years in IT infrastructure administration at EnergySolutionsCenter LLP and AlmatyEnergoSbyt LLP behind him: servers, domain, mail, web and mail gateways, information security. At NTA he owns platform and data security.

- Team access and accounts: SSH keys, roles, two-factor protection, granting and revoking access
- Secrets and encryption: storage keys, Tourist ID scans and business bank details
- Personal data protection: storage in Kazakhstan, access log, the breach procedure
- Mail and gateways: nativetravel.app mail (SPF, DKIM, DMARC), the reverse proxy and rate limits



Egor Rozhin · Head of Trust & Safety

A lead user-verification specialist at inDrive, the international ride-hailing service. Verification is what trust on a marketplace rests on, and NTA faces the same question: is this a real tourist, driver, business owner? Technical degree from Saint Petersburg State University. At NTA he owns verification, moderation and user safety.

- Verification: Tourist ID, taxi drivers, business owners and ownership claims
- Moderation: listings, reviews, photos, events, jobs, products
- Anti-fraud together with data: reward farming, fake reviews and bookings
- Complaints and disputes, marketplace rules



Sandal Nazarov · Head of Infrastructure

Nearly ten years in infrastructure and telecoms: a systems administrator at MYTONA KZ (mobile games) since 2019, before that a backbone-network engineer at Rostelecom and a transport-network engineer at MegaFon. A telecom engineer by training (NEFU). At NTA he owns infrastructure and systems support.

- Infrastructure together with the founder: servers, networks, scale
- Servers and deploys: Visit Almaty production and staging, releases and rollbacks
- Reliability: monitoring, alerts, backups and restore drills
- Security and access: VPN, keys, secrets, updates



Darkhan Nurkassymov · Head of Operations & Procurement

Over ten years running procurement, tenders and contracts: a new gas processing plant, the international contractor SICIM, budget planning for the city of Atyrau, and now technical director at ASKO Solutions. Master of economic law. At NTA he runs operations, partner contracts and tenders.

- Tenders and public procurement: white-label for cities and tourism boards, budget programmes, grants
- Contracts with businesses, fleets and contractors
- Procurement: merch, print, QR materials, equipment
- The pilot's operating budget and cost control